



SOCIETY OF CONCURRENT PRODUCT DEVELOPMENT ADVERTISING RATES & CONTRACT

PUBLICATION **Concurrency, A Worldwide Newsletter**
FREQUENCY **3-4 Times Per Year**
CIRCULATION **Mailing List Ranges 300-1000 People**
RATES EFFECTIVE **January 1, 2005**

The Worldwide organization of the Society of Concurrent Product Development produces "Concurrency" newsletters each year. They are completely electronic and arrive periodically throughout the year. The newsletters contain information on current events and SCPD Chapters, along with technical and management articles from a variety of sources. Only active Society Members receive newsletters. Older newsletters are circulated to prospective members and remain in the "SCPD Member-Only Archives" indefinitely.

A typical year has 3-4 issues	Fall Issue	Volume N, Number 1
	Winter Issue	Volume N, Number 2
	Spring Issue	Volume N, Number 3
	Summer Issue	Volume N, Number 4

Parties interested in advertising should have their completed ad copy and check to SCPD in a timely manner to allow adequate time for proofing and copy editing. Questions should be directed to SCPD's WW VP Member Publications, or to any member of the WW Board of Directors. Contact information for the SCPD's Officers and Directors may be found on SCPD's website at www.scpdnet.org.

SCPD reserves the sole right to approve all advertisers and advertising copy that is published in Society publications.

Size	Layout	Price Per Issue	* Price Per 3 Issues	** Price 5-6 Issues
Full Page	Vertical	\$ 240	\$ 530	\$ 740
Half Page	Vertical or Horizontal	200	440	585
Quarter Page	Vertical or Horizontal	170	370	480
Sixth Page	Vertical or Horizontal	150	320	395
Eighth Page	Vertical	135	280	325

* Approximately a 20% reduction over "per issue" pricing; rounded to nearest \$5 increments.

** Approximately a 35% reduction over "per issue" pricing; rounded to nearest \$5 increments.

I wish the ad to appear in the issue(s) mailed prior to event(s) numbered _____. Please find my check enclosed for \$_____ payable to "SCPD." Enclosed is "camera ready" ad, exact size.

Signature _____
 Name/Company _____
 Address _____
 City, State, Zip _____
 Phone & Fax _____

SCPD
 Concurrency
 PO Box 68
 Please mail to: Dedham, MA 02027-0068