



# Society of Concurrent Product Development

San Diego Chapter

*"The design process is the only step ... where value and profit can be created."*

*Bob Meese*

## SCPD ROI

- Programs
- Facility Tours
- Networking
- Learning
- Friendships
- SCPD BOK
- Newsletters
- Journal
- SCPD Website
- WW Conference

## Directions:

### From Los Angeles:

Take the 5 south to Alton Blvd. Make a left (heading east) on Alton Blvd. Make a left on Ada. Turn right on Barranca Pkwy. Roland is on the left side.

### From San Diego:

Take the 5 north to Alton Pkwy. Make a right (heading east) Make a left on Ada. Turn right on Barranca Pkwy. Roland is on the left side.

## You're Invited to Join Us At Our Next Meeting

# Automotive to Aircraft

World Class Methods  
Make World Class Designs...  
Lean Design

Bob Meese, Munro & Associates

### Date:

**Thursday  
June 5, 2003**

### Location:

**Roland DGA  
1563 Barranca  
Pkwy.  
Irvine, CA 92618**

### Time:

**6:00 to 8:00pm**

70% of a companies' ability to make profit and stay competitive is based on the design of their products. So what are you doing about your designs to ensure shareholder and customer value? This presentation will address the fundamentals of how manufacturers have found the ability to extract waste and enhance quality. By using up-front tools to audit your design and your technology transfer, you enhance the creativity of your engineering community, enabling you to compete profitably, anywhere. Bob Meese will provide an overview of how cross-functional teams use the *Lean Design*<sup>™</sup> process to achieve cost effective, high quality designs. He will also present success stories from various industries and include an exercise involving "hands-on" audience participation.

### You don't want to miss this meeting!

Bring your friends and associates, because concurrence is applicable to a wide range of fields.

## Agenda

6:00 PM	Social Hour
6:45 PM	Chapter Update
7:00 PM	Dinner and Program
8:00 PM	Tour of Roland DGA Facility

RSVP to [joseph.bailey@righthemisphere.com](mailto:joseph.bailey@righthemisphere.com) or by phone at 949 643-5046. Tickets for this event are \$15 in advance, \$20 at the door. We look forward to seeing you, sharing ideas and further spreading the word about Concurrent Product Development.

## San Diego Chapter Officers

### President

Joe Bailey

### Vice President

Mike Staudinger

### Treasurer

Alan Barnebey

### Marketing & Web

John Duncan

### Board Member

Jorg Lorscheider

### Board Member

Andy Pattantyus

## Books to Read

*The Machine That Changed the World*  
by James Womack

*Lean Thinking*  
by James Womack

## Society of Concurrent Product Development

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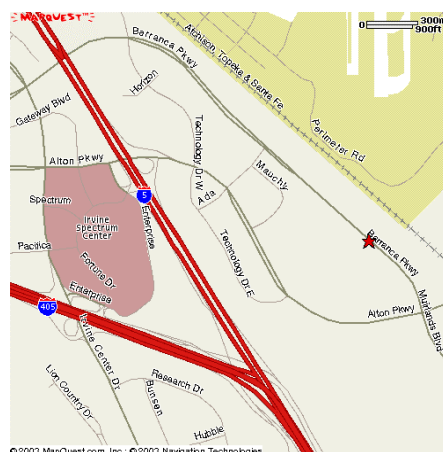
We're on the Web!  
[www.scpdnet.org](http://www.scpdnet.org)

## About Roland

Roland DG Corporation is a \$100 million dollar worldwide leader in the sign, graphic arts, fine art, photography, engraving and 3D modeling industries.

Roland DGA quickly earned widespread acceptance in the Americas during the CAD/CAM revolution. Advanced plotting technology - originally used to record sound waves for music synthesizers - enabled Roland to become a leading plotter manufacturer in the CAD industry.

We will be touring the Roland DGA facility immediately following the meeting.



## About our Speaker

Bob Meese is an experienced engineer and manager with more than 27 years in manufacturing and development, and over 7 years consulting. As the West Coast Representative for Munro & Associates, Inc. Bob has worked on products in the automotive, aerospace, aircraft, heavy equipment, defense, electronics, medical device, shipbuilding and laser industries. He has facilitated Lean Design™ workshops and completed benchmarking and re-engineering programs in automotive, heavy diesel, and environmental control systems and has also been a team leader for large and long-term projects. Before joining Munro & Associates in 1995, Bob worked for over 17 years with IVAC Corporation, (Now a part of Alaris Medical Systems) holding various positions within the company, including Principal Manufacturing Engineer, Product Development Manager, Pilot Production Manager, Program Manager, and Manufacturing Engineering Manager. As the DFA "champion", Bob was instrumental in institutionalizing a concurrent development culture while helping produce dramatic savings in new products. He is a former chapter president of the Society of Concurrent Product Development, a member of the Society of Automotive Engineers, and the Society of Plastics Engineers.

## Body of Knowledge Project



Andy Pattantyus has been working on the Body of Knowledge (BOK) project with Peter Fritz and Curtis (Dale) Hargadine. The Body of Knowledge is built upon 5 Pillars, which can be found on the national website at [www.scpdnet.org](http://www.scpdnet.org). Each of the five pillars is a chapter in the BOK, and the terms in each column are defined for the practitioner in a prescriptive format. The BOK is becoming a users guide to concurrency.

## Join SCPD

Have you attended several SCPD meetings? If so, you've hopefully enjoyed the experience enough to return. Have you considered membership? Attending our programs and meetings is but one dimension of participation. You can develop your skills and build your network by joining and contributing at the chapter or national level. To join SCPD, log onto "New Members" at [www.scpdnet.org](http://www.scpdnet.org).