



WHY BECOME AN SCPD SPONSOR?

Many companies embrace the concept of concurrent engineering as an essential strategy to remain competitive in a rapidly changing global marketplace. The decision to use concurrent engineering methods allows you to significantly reduce product development costs and cycle times, yet yield superior, lower-cost products that delight your customers.

The Challenge. Having bet the company that these critical goals can be achieved using concurrent engineering, all of us have found that the implementation challenges are far more daunting than expected. Most concurrent engineering practitioners seek guidance and support for issues like modifying management culture, implementing supporting tools and technologies, and minimizing resistance to change.

SCPD's Solution. SCPD can help by putting you in contact with individuals and organizations that blazed the trail in concurrent engineering and with useful resources. SCPD services include local Chapter meetings and newsletters, SCPD-sponsored conferences, networking throughout the Society and the Worldwide newsletter. In return, your organization can help SCPD by becoming a Worldwide or Chapter Sponsor with an annual tax-deductible contribution.

BENEFITS FOR SCPD WORLDWIDE & CHAPTER SPONSORS

Complimentary Memberships

Worldwide Sponsors - For \$1,000 contributed annually by a Worldwide Sponsor, two one-year Individual Member memberships are provided to representatives of your organization. For each additional \$1,000 contributed, the Worldwide Sponsor receives two more one-year Individual Memberships. The designated individuals' names must be provided to SCPD to receive membership benefits.

Chapter Sponsors - For \$500 contributed annually by a Chapter Sponsor, a one-year Individual Member membership is provided to a representative of your organization. The designated individuals' names must be provided to SCPD to receive membership benefits.

Sponsor Recognition

Worldwide Sponsors - Recognition is provided at Worldwide SCPD events and in the Worldwide newsletter. In addition, Chapters list Worldwide Sponsors in Chapter newsletters and are encouraged to recognize Worldwide Sponsors at Chapter events. Worldwide Sponsors also receive an SCPD Worldwide Sponsor plaque, including a Membership Year appliqué suitable for public display.

Chapter Sponsors - Recognition is provided in the Chapter newsletter, at Chapter events and once per year in the Worldwide newsletter in an article on Chapter sponsors.

Networking Opportunities

To provide guidance and support for concurrent engineering practitioners, SCPD fosters networking opportunities at Worldwide and Chapter events throughout the year. Individuals and their Sponsors find the guidance and support they seek. Active members often choose to participate in the governance and operation of Worldwide and local Chapters. Sponsor members are encouraged to be active in SCPD for the knowledge, contacts and recognition that accrues to the Sponsor and individuals.



For Additional Information about becoming an SCPD Sponsor, please Contact:

Worldwide

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Chapter

Peter Fritz, SCPD WW President
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Please also feel free to contact any local SCPD Chapter President. All Chapter Presidents are Members of the Worldwide Board of Directors and are aware of both Chapter and Worldwide SCPD Sponsor policies.