



Concurrency

www.scpdnet.org

SCPD: Integrating Strategy, People, Process, Tools, and Technology



Capturing the VoC Throughout the Value Chain

Learn how to hear what your customers want!

SCPD's one-day Conference and Workshop

Wednesday, March 12, 2008

Boston University Conference Center, Tyngsboro, MA

Details and registration at www.scpdnet.org
and pages 2 through 7 of this issue

SCPD Mission

To further the development
of and to promote the appli-
cation of **Concurrent Product
Development**

SCPD Vision, Mission,
Values, Objectives p 25

SCPD Boards p 26

Why SCPD? p 27

Join SCPD p 28

Championing CPD Implementation

Champions are needed to help enterprises deploy

Concurrent Product Development (CPD).

***Paul Collins and Frank Hull present
compelling evidence and arguments that***

***CPD helps develop innovative new
products cost effectively.***

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