



Concurrency

www.scpdnet.org

SCPD: Integrating Strategy, People, Process, Tools, and Technology

Concurrent Practices ***The Basis of Today's Best Practices***



By involving key stakeholders from throughout the company, organizations can more accurately determine product requirements and more efficiently move new ideas through the product development process.

This new article by SCPD's Immediate Past President, Brad Goldense, begins on page 2 ...

SCPD Mission

To further the development of and to promote the application of Concurrent Product Development ...

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Values, Objectives p 15

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SRI and SCPD present:

The Conference on Cost Effective Innovation

**University of Minnesota Continuing Education and
Conference Center, St. Paul, MN**

June 13-14, 2007

***Better Product Creation for Organic Growth
and Sustained Profitability!***

See conference program and details on pages 8 through 13



**Concurrency and
"The Ultimate Driving Machine"**

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