



Concurrency

www.scpdnet.org

SCPD: Integrating Strategy, People, Process, Tools, and Technology



Cost Effective Innovation

The Case for Concurrency

Concurrent methods of product development (AKA, Concurrent Engineering, Integrated Product Development) provide companies with superior competitive advantages because they deliver not only cost leadership, but also innovation.

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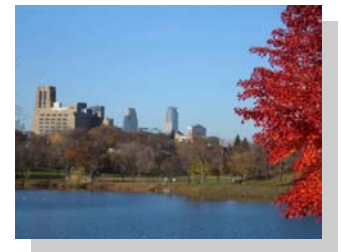
SCPD Mission

To further the development of and to promote the application of Concurrent Product Development ...

SCPD Vision, Mission,
Values, Objectives p 21

Cost Effective Innovation

Conference and Workshop
Presented by SCPD in Partnership with
Strategy Research Institute (SRI)



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St. Paul, MN

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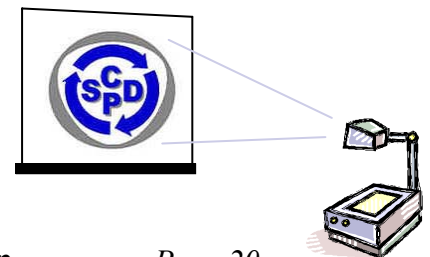
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Why SCPD? p 23

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The Guiding Principle of Innovation ... Concurrent Product Development

Preview SCPD's new presentation



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