



Concurrency

www.scpdnet.org

SCP D: Integrating Strategy, People, Process, Tools, and Technology

Board Selects Peter Fritz to Lead SCPD *Becomes fifth president since organization's founding in 1992*

See page 2



SCP D's Conference ...

"makes the case" for CE/CPD

See pages 3 and 4

Harnessing Employees' Knowledge to Enhance NPD Results

Confronted with an accelerated rate of technology development, shortened product life cycles, and global competitive pressures to reduce costs, NPD organizations are compelled to optimize every aspect of their process. Many NPD companies are turning to **Knowledge Asset Management**.

*See new article by **Ken Bruss** beginning on page 5*

SCP D Mission

To further the development of and to promote the application of Concurrent Product Development (CPD) in companies and organizations worldwide.

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