



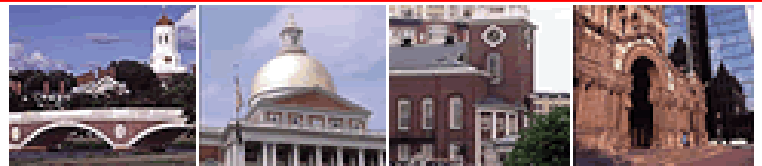
Concurrency

www.scpdnet.org

Conference Preview Edition

SCPD: Integrating Strategy, People, Process, Tools, and Technology

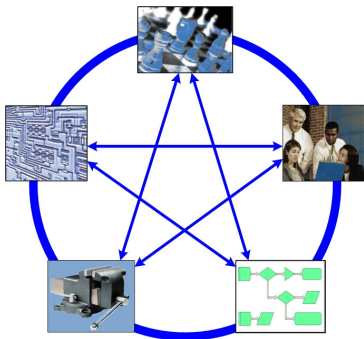
**Presenting SCPD's
9th Worldwide
Conference**



Boston, June 8-9, 2006

Synergistic Concurrent Product Development

*How to achieve and exploit synergy between
Strategy, People, Process, Tools, & Technology*



*See conference details
beginning on page 2*

PILLARS OF CONCURRENCY

By Frank Hull and Paul Collins

The axioms of concurrent product development (CPD) are well known ... involving multifunctional stakeholders early in the development cycle enables faster and cheaper product development cycles ... but practicing concurrency by up-front, provisional decision-making is easier said than done ...

See full text of article beginning on page 9